



## GDPR Two Years Later: What's Next for your Data Privacy Programme?

It is now 2 years since the GDPR was introduced and companies are expected to be compliant, the period of leniency is definitely over. Therefore, it is more important than ever to train your staff to handle data securely. A robust training solution is an essential part of protecting customer data and meeting GDPR and data privacy requirements.

### DEPARTMENTS THAT COULD PROCESS PERSONAL DATA

- SALES
- OPERATIONS
- MARKETING
- PURCHASING
- FINANCE
- HUMAN RESOURCES

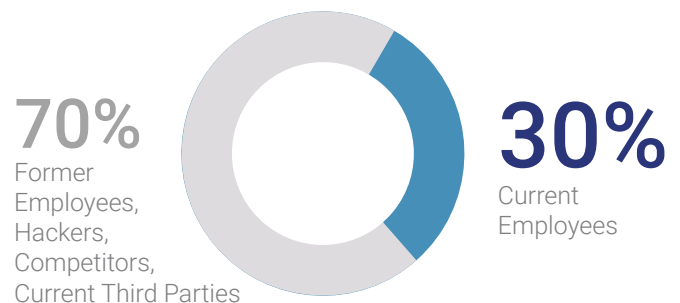
You may think that GDPR compliance is the responsibility of the IT team or Data Privacy Officer, and that confidential data can be protected with software. But employees of all levels handle personal data across many departments every day and it falls on compliance teams to manage this risk.

### How Do You Ensure Your Staff Are Doing All They Can To Protect The Integrity Of Your Data?

Implementing a robust training programme with interactive, engaging reminders to embed the importance of data protection throughout your organisation is the best way to protect your business and build customer trust.

SAI Global is a leader in Ethics & Compliance training. Our GDPR and data privacy courses and tools will not only train your staff but provide that all important audit trail. Therefore, if an employee related breach does happen you can prove the employee was fully trained and didn't follow procedures. Having this proof can significantly reduce any fines incurred.

### HOW DO MOST DATA BREACHES HAPPEN?



Source: PWC The Global State of Information Security® Survey 2018

## What Courses Are Available?

We have different levels of GDPR course to choose from plus additional data privacy courses, videos and micro-learning. We can cater for all levels of staff from low risk staff who need an awareness of GDPR through to the high-risk staff who handle personal data on a daily basis. Our profiled course takes personalisation to a whole new level. Employees will be asked a series of questions at the start, and the course will be automatically tailored to cover their responsibilities.



INCLUDES KNOWLEDGE CHECKS



INTERACTIVE GUIDES

### GDPR BASIC COURSE

The modules in this course are relevant to all staff in your organisation as everyone should have an awareness of GDPR and understand the risks to individuals of sharing their personal information, and the ethical and legal responsibilities of global companies to protect it.

It includes information such as:

- Privacy in a changing world
- Key principals of GDPR
- What qualifies as personal data
- Possible breaches and penalties

There is a knowledge check at the end of the course so management can view the level of competence of each team member.



REAL LIFE SCENARIOS



GLOBAL GUIDELINES

### GDPR ADVANCED COURSE

This course is relevant for staff who need a more in-depth understanding of GDPR. They may come in contact with personal data in their daily roles and have responsibility for handling, moving or processing data and represent a higher risk to your organisation.

This course includes all the modules from the basic course plus:

- The rights of the individual when handling their data
- The obligations of data controllers and processors
- Transferring personal data

There is an in-depth knowledge check at the end of the course so management can view the level of understanding of high risk employees.



INTELLIGENT PROFILING  
ENSURING CONTENT IS  
CUSTOMISE TO BE RELEVANT  
TO EACH EMPLOYEE'S ROLE

### GDPR PROFILED COURSE

This option is great for companies that have multiple employees with different levels of responsibility and involvement with personal data.

Each person taking the course will be asked a series of questions before they begin and the content of their course will be automatically tailored to match their role and responsibilities. It is a great way to ensure everyone gets the level of training they need.

The course contains all of the information from the advanced course so high risk employees will see all of the content and lower risk staff will get the shorter overview they need.



GDPR REFRESHER

### GDPR REFRESHER COURSE

This course provides learners with a refresher on their understanding of the GDPR requirements and can be used alongside the more in-depth course. It features a series of scenario-based questions presents learners with a series of plausible choices to test decision making.

*14 minute course*

## More data privacy training content...



### SECURING INFORMATION & PROTECTING PRIVACY

This course covers the whole spectrum of securing information and protecting privacy. Companies can configure the modular course to cover the Information Security and Privacy topics which are a priority to them. If required, these can then be swapped each year keeping the course fresh for learners and relevant to the organisation.

#### OVERVIEW MODULES:

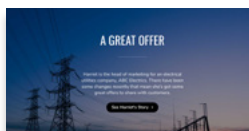
- The need to secure information and protect privacy
- Securing our information and systems
- Protecting our privacy

### GDPR CHALLENGES

Bite size learning addressing specific GDPR requirements including...

- The impact of GDPR when marketing new services
- Consent and storage limitations
- When and how to report a breach

*Each course takes around 5 minutes*



### VIDEOS

We have a selection of short videos and animated whiteboards addressing different aspects of the GDPR. These can be used as stand alone content or included as part of your existing GDPR training programme.



## Why Choose Training With SAI Global?



### CUSTOMISE THE COURSES

Customise the courses by adding your own branding and logo so the training feels like part of your company culture.

You can even customise the content. Amend some of the scenarios used in the training to the terminology and real-life examples employees face in your business.

Choose from illustrated or photographic courses. Multiple languages are already available and we have a capability to add further languages.



### CONSTANT REMINDERS

SAI Global have a range of videos, knowledge checks and reminder tools to intensify the learning experience that can be easily hosted on your intranet or LMS to remind employees regularly.

Research shows that to embed training employees need reminders and refreshers to keep the knowledge at the forefront of their mind.



### CONTENT & FUNCTIONALITY

Courses are legally approved to meet recommended guidelines giving you the confidence you need should a breach happen.

Courses are modern, intuitive, fun and engaging. They have fully responsive touchscreen functionality and the screen will resize depending on the preferred device of the user giving users the opportunity to do the course on their phone or tablet.



### EASY TO ROLL OUT

Implementation is flexible. You can host the courses on your own in-house Learning Management System and upload our legally approved content.

Or we have our own platform where we can host the courses for you and give access to your team across multiple devices.

## GDPR: What Do You Need to Know?

The General Data Protection Regulation (GDPR) is a set of guidelines that all companies who hold the personal data of EU citizens must follow.

### GDPR THE FACTS

FINES OF UP TO €20 MILLION OR 4% OF GLOBAL TURNOVER

DATA BREACHES MUST BE REPORTED WITHIN 72 HOURS TO THE REGULATORY AUTHORITY

DATA MUST ONLY BE USED FOR THE REASON IT WAS CAPTURED

IF YOU NO LONGER REQUIRE DATA IT MUST BE DISPOSED OF

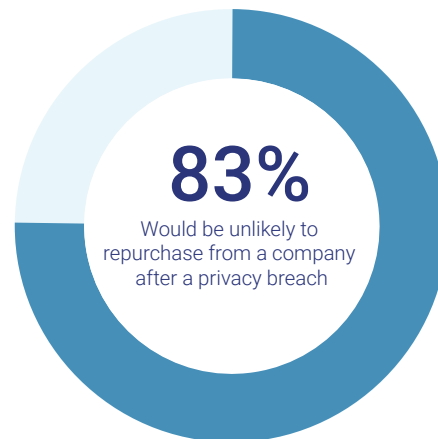
CUSTOMERS MUST HAVE THE RIGHT TO BE FORGOTTEN SO YOU MUST KNOW WHERE THEIR DATA IS HELD

CAME INTO FORCE 25TH MAY 2018

PERSONAL DATA MUST BE OBTAINED BY CONSENT

## Why Protect Your Data?

Data privacy is incredibly important to customers, according to recent customer research we conducted.



Source: Consumer trust index 2017

## ABOUT SAI GLOBAL

SAI Global helps organizations proactively manage risk to create trust and achieve business excellence, growth, and sustainability. Our integrated risk management solutions are a combination of leading software capabilities and training content designed to safeguard organizations across the entire risk life-cycle. These tools and knowledge enable clients to develop an integrated view of risk. To see our **SAI360 platform** or preview our training content, **request a demo**.

We have global reach with locations across Europe, the Middle East, Africa, the Americas, Asia and the Pacific. To find out more visit [www.saiglobal.com/risk](http://www.saiglobal.com/risk) or email [info.emea@saiglobal.com](mailto:info.emea@saiglobal.com)